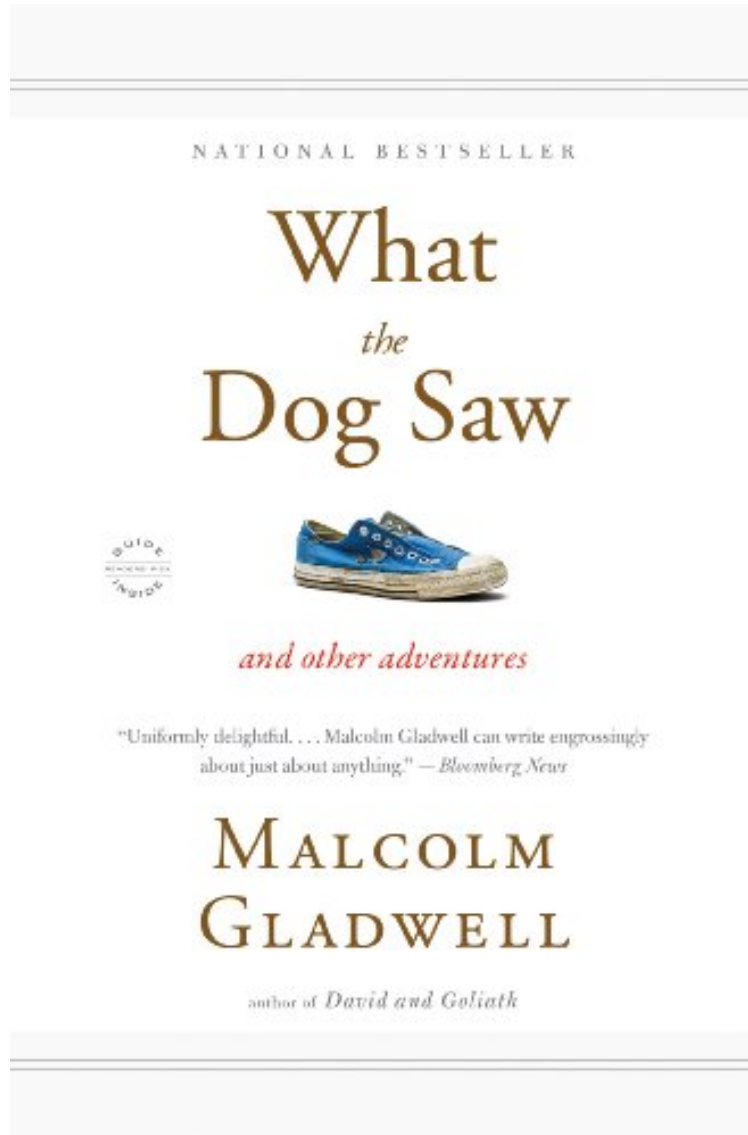


[Download] What the Dog Saw: And Other Adventures (English Edition)

What the Dog Saw: And Other Adventures (English Edition)

Von Malcolm Gladwell

*Download PDF | ePub | DOC | audiobook | ebooks



Produktinformation -Verkaufsrang: #85467 in eBooksVerffentlicht am: 2009-10-20Erscheinungsdatum: 2009-10-20File Name: B00FOR9XDO | File size: 59.Mb

Von Malcolm Gladwell : What the Dog Saw: And Other Adventures (English Edition) before purchasing it in order to gage whether or not it would be worth my time, and all praised What the Dog Saw: And Other Adventures (English Edition):

KundenrezensionenHilfreichste Kundenrezensionen8 von 8 Kunden fanden die folgende Rezension hilfreich. Looking behind the obviousVon etFor readers interested in subtle insights this book is a feast. Gladwell looks at issues you may have had your own experience with, like Enron or Ketchup. He starts at the obvious, the published story, the well

known "facts" you are familiar with and then proceeds to reveal more and more information, different perspective and real (scientific) correlations you probably are not aware at all. Finally you find out, that a well established public opinion is just a made up story, concocted by some spin doctors and spread by the mass media. Don't look for advice in this book. Gladwell just shows you a different, more differentiated picture. He did the searching for background information and scientific evidence for you. He presents the elements and their interrelation. Gladwell never tells you, what to think or how to act. Intelligent readers who prefer to think for themselves love such stuff for thought. It broadens ones mindset. Great book. Highly recommended! 8 von 9 Kunden fanden die folgende Rezension hilfreich. Curiosity About the Commonplace Yields New Perspectives Von Donald Mitchell "You, who have shown me great and severe troubles, Shall revive me again, And bring me up again from the depths of the earth." -- Psalm 71:20 Before thinking about buying or reading this book, please be aware that all the articles were originally published in The New Yorker. If you are a loyal reader of that excellent publication, you may well have read all these articles before. The strength of Mr. Gladwell's writing in these non-fiction articles is his ability to become fascinated with something that most people either don't notice . . . or don't long think about. With the persistence of a terrier, he keeps asking questions until some new perspectives appear. In almost all cases, these new perspectives will advance your thinking from where it is today. Unfortunately, in some cases, his curiosity will leave you short of satisfying answers to new questions that his writing raises. Some of the articles are either brilliant . . . or just short of being so, listed here in the order in which they appear: Blowing Up: How Nassim Taleb Turned the Inevitability of Disaster into an Investment Strategy What the Dog Saw: Cesar Millan and the Movements of Mastery Million-Dollar Murray: Why Problems Like Homelessness May Be Easier to Manage Than to Solve Connecting the Dots: The Paradoxes of Intelligence Reform Late Bloomers: Why Do We Equate Genius with Precocity? Most Likely to Succeed: How Do We Hire When We Can't Tell Who's Right for the Job? Some of the other stories don't work nearly as well as they might have: The Pitchman: Ron Popeil and the Conquest of the American Kitchen (doesn't have enough development of why we like to buy gadgets pitched on television) The Ketchup Conundrum: Mustard Now Comes in Dozens of Varieties. Why Has Ketchup Stayed the Same? (focuses on taste research in the context of a poorly designed ketchup product rather than the question that's stated) True Colors: Hair Dye and the Hidden History of Postwar America (too slim a premise to capture the important shifts in female self-image) John Rock's Error: What the Inventor of the Birth Control Pill Didn't Know About Women's Health (the article's point is pushed too far, assuming that Catholic doctrine can be predicted based on health benefits) Open Secrets: Enron, Intelligence, and the Perils of Too Much Information (doesn't succeed either as an expose or fully as irony) The Picture Problem: Mammography, Air Power, and the Limits of Looking (too much information for what the subject will bear) Something Borrowed: Should a Charge of Plagiarism Ruin Your Life? (too speculative to be very helpful) Dangerous Minds: Criminal Profiling Made Easy (the point is hammered a little too hard) The Talent Myth: Are Smart People Overrated? (the point is too obvious to keep our interest) A few of the stories just didn't seem worth including: The Art of Failure: Why Some People Choke and Others Panic (not much content here) Blowup: Who Can Be Blamed for a Disaster like the Challenger Explosion? No One, and We'd Better Get Used to It (the point is pretty obscure and I suspect many people won't be interested) The New-Boy Network: What Do Job Interviews Really Tell Us? (much ado about first impressions) Troublemakers: What Pit Bulls Can Teach Us About Crime (much data about the dangers of drawing conclusions from impressions of popular press reports) At any rate, you'll have lots of new information to use for dinner conversation, if nothing else. Have fun! 5 von 6 Kunden fanden die folgende Rezension hilfreich. Interessante Denkanstöße - etwas langatmig verpackt Von Holger K. Das Buch ist eine Zusammenstellung von iterierten Artikeln aus dem "New Yorker". Für den europäischen Leser sind diese Artikel für ein Magazin ungewohnt lang - und ich möchte meinen, zu lang. Geht um ein Drittel würden die Kapitel sicher (noch) mehr fesseln, die souveräne Leichtigkeit etwa der Freakonomics-Autoren wird hier nicht erreicht. Die Grundtaktik, eine dem Leser grundstzlich bekannte Geschichte mit den bekannten Fakten zu beginnen, und dann immer mehr Fragen aufzuwerfen und Trennung zu anderen - meist überzeugenderen - Interpretationen zu öffnen, vermag jedoch durchaus zu gefallen. Dies sind keine besserwässerischen, von der Mission der eigenen Meinung oder der Political Correctness getriebenen Artikel, wie sie in Deutschland so häufig sind. Gladwell stellt nichts als final richtig dar, der Leser darf und soll mitdenken, mitdiskutieren. So bleiben am Ende nicht immer finale Antworten - aber eine breitere Perspektive und die Erkenntnis, dass das Offensichtliche oder allgemein Akzeptierte nicht der Wahrheit entsprechen muss - egal wie oft es in der Zeitung stand - oder die richtige (d.h. effektive) Lösung für ein Problem ist. Nicht alle Schlussfolgerungen Gladwells sind überzeugend. Auch sind einige Stories für Amerikaner interessanter als für den Europäer. Dummerweise gilt dies schon für die belanglose Anfangsgeschichte über einen TV-Verkufer, nach der ich schon fast aufhören wollte. Ich bin froh, dass ich es nicht tat. Insgesamt also eine recht anregende Lektüre, mit vielen interessanten Erkenntnissen (die hier nicht vorweggenommen werden sollen), aber der eine konsequente Bearbeitung gut tun würde.

Kurzbeschreibung What is the difference between choking and panicking? Why are there dozens of varieties of mustard-but only one variety of ketchup? What do football players teach us about how to hire teachers? What does

hair dye tell us about the history of the 20th century?