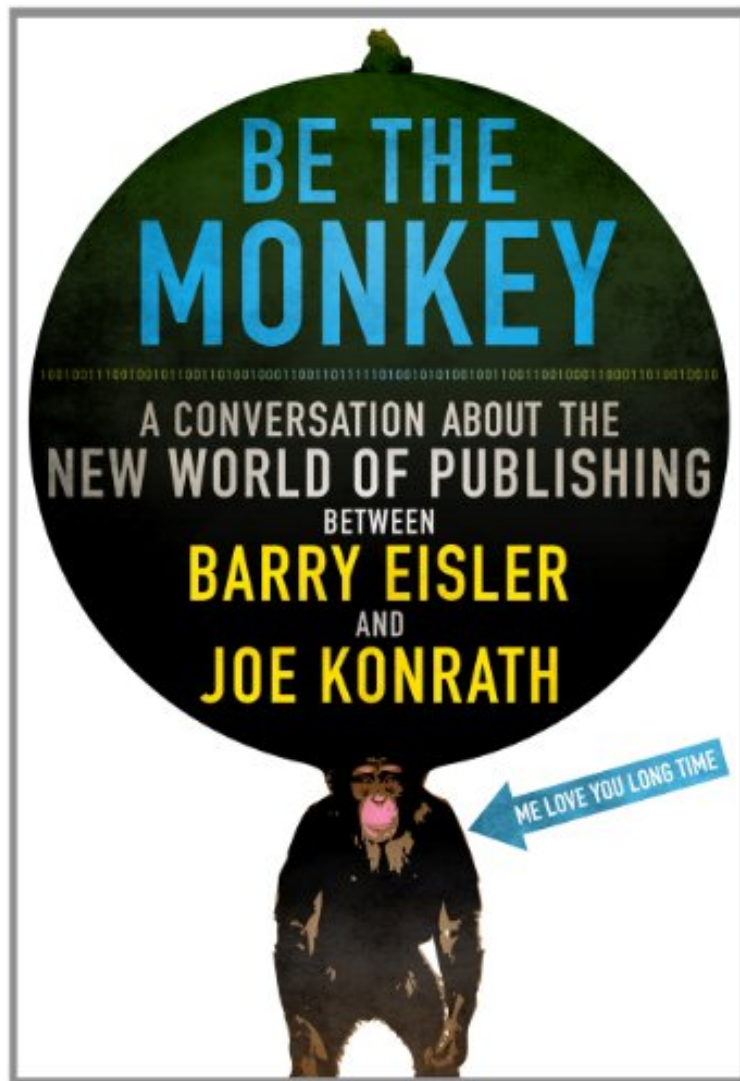


(Library ebook) Be the Monkey - Ebooks and Self-Publishing: A Dialog Between Authors Barry Eisler and Joe Konrath (English Edition)

## Be the Monkey - Ebooks and Self-Publishing: A Dialog Between Authors Barry Eisler and Joe Konrath (English Edition)

*Von Jack Kilborn, J.A. Konrath, Barry Eisler  
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Von Jack Kilborn, J.A. Konrath, Barry Eisler : **Be the Monkey - Ebooks and Self-Publishing: A Dialog Between Authors Barry Eisler and Joe Konrath (English Edition)** before purchasing it in order to gage whether or not it would be worth my time, and all praised Be the Monkey - Ebooks and Self-Publishing: A Dialog Between Authors Barry Eisler and Joe Konrath (English Edition):

KundenrezensionenHilfreichste Kundenrezensionen0 von 0 Kunden fanden die folgende Rezension hilfreich. Monkey

BusinessVon Dr. Bojan TunguzThe publishing world is going through, to use an overused cliché, a tectonic change. The advent of online and electronic publishing are changing the way that we consume and promote published words in the greatest such shift since Gutenberg. *Be the Monkey* is a book-length conversation (or in fact a series of conversations) between the best-selling authors Barry Eisler and Joe Konrath on several topics relating to the current state of the publishing industry, and all the advantages of publishing your own works without the mediation of the large publishing houses. Konrath in particular has been writing and blogging on this topic for years, and Eisler has been walking the walk of self-publishing for quite some time as well. In fact, Eisler's own testimony might be the most persuasive argument in favor of doing self-publishing: he has turned down a half a million dollar book deal from one of the six major publishing houses. He has figured out, and correctly it seems, that being hamstrung with a contract did not make much sense for him any longer, either financially, or in any other respect. The freedom to choose your own book cover, distribution channels, marketing initiatives, and the price of your own books are too powerful of considerations to be left to third parties. Eisler's one big point, to which he returns repeatedly, is that historically the single biggest service that the publishing houses provided was the distribution networks for the physical books. With the demise of traditional bookstores, scaling back of libraries, the advent of , digital publishing, and printing-on-demand services this one big advantage for publishing houses is all but nonexistent. The publishing houses are still trying to leverage their historically dominant positions, but this is increasingly becoming a fragile and tenuous place to be. Aside from being very informative and insightful, this was a very fun book to read. This is in large part due to its format both Eisler and Konrath clearly enjoy this topic and bouncing ideas off of each other. If you've ever heard either of them speak live (as I have with Eisler) then their voice will clearly come through while reading this book. They also seem to share a very irreverent and edgy sense of humor, which was the source of the title of this book among other things. (Sorry, I won't reveal it here you'll have to read the book to find out about it.) This was definitely a fun and engaging read, and if you have any interest in the current state of books and publishing, then you will certainly find a lot of useful and intriguing information here.

KurzbeschreibungSure, the advent of digital books is the most significant development in publishing since Gutenberg. But what does digital mean really, for agents, publishers, and most of all, for authors? What will the industry look like tomorrow, and what should authors be doing to properly position themselves today? Examining the history and mechanics of the publishing industry as it exists today, the way the digital revolution reflects recent events in Egypt and the Maghreb, and a completely inappropriate YouTube video featuring a randy monkey and an unlucky frog, bestselling authors (and friends) J.A. Konrath and Barry Eisler show in this 35,000 word online discussion that digital isn't just the future, it's right now. Konrath, a pioneer in self-publishing, is now making over a half-million dollars a year through his self-published books, and Eisler just turned down a half-million dollar deal from one of the Big 6 NYC publishers to self-publish his latest novel. To find out why and what it all means for you, read on. Please feel free to repost all or any portion of this discussion with attribution and a link back to the authors. About the authors Joe Konrath is the author of more than twenty novels and hundreds of short stories, written under the names J.A. Konrath (the Lt. Jacqueline "Jack" Daniels series), Jack Kilborn (Afraid, Trapped, Endurance, Draculas), and Joe Kimball (Timecaster.) Joe has a lot of names, apparently. He began self-publishing on Kindle in April, 2009. As of March, 2011, he's sold over 200,000 ebooks. On his blog, *A Newbie's Guide to Publishing*, he has chronicled his writing journey. Barry Eisler spent three years in a covert position with the CIA's Directorate of Operations, then worked as a technology lawyer and startup executive in Silicon Valley and Japan, earning his black belt at the Kodokan International Judo Center along the way. Eisler's bestselling thrillers have won the Barry Award and the Gumshoe Award for Best Thriller of the Year, have been included in numerous "Best Of" lists, and have been translated into nearly twenty languages. The first book in Eisler's John Rain series, *Rain Fall*, is now a minor motion picture (kidding, it's reasonably major) starring Gary Oldman. Eisler lives in the San Francisco Bay Area and, when he's not writing novels, blogs about torture, civil liberties, and the rule of law. You can find out more on his website, friend him on Facebook, and follow him on Twitter. He was also in the movie *Freakonomics*, which he forgot to tell Joe.

KurzbeschreibungSure, the advent of digital books is the most significant development in publishing since Gutenberg. But what does digital mean really, for agents, publishers, and most of all, for authors? What will the industry look like tomorrow, and what should authors be doing to properly position themselves today? Examining the history and mechanics of the publishing industry as it exists today, the way the digital revolution reflects recent events in Egypt and the Maghreb, and a completely inappropriate YouTube video featuring a randy monkey and an unlucky frog, bestselling authors (and friends) J.A. Konrath and Barry Eisler show in this 35,000 word online discussion that digital isn't just the future, it's right now. Konrath, a pioneer in self-publishing, is now making over a half-million dollars a year through his self-published books, and Eisler just turned down a half-million dollar deal from one of the Big 6 NYC publishers to self-publish his latest novel. To find out why and what it all means for you, read on. Please feel free to repost all or any portion of this discussion with attribution and a link back to the authors. About the

authors Joe Konrath is the author of more than twenty novels and hundreds of short stories, written under the names J.A. Konrath (the Lt. Jacqueline "Jack" Daniels series), Jack Kilborn (Afraid, Trapped, Endurance, Draculas), and Joe Kimball (Timecaster.) Joe has a lot of names, apparently. He began self-publishing on Kindle in April, 2009. As of March, 2011, he's sold over 200,000 ebooks. On his blog, A Newbie's Guide to Publishing, he has chronicled his writing journey. Barry Eisler spent three years in a covert position with the CIA's Directorate of Operations, then worked as a technology lawyer and startup executive in Silicon Valley and Japan, earning his black belt at the Kodokan International Judo Center along the way. Eisler's bestselling thrillers have won the Barry Award and the Gumshoe Award for Best Thriller of the Year, have been included in numerous "Best Of" lists, and have been translated into nearly twenty languages. The first book in Eisler's John Rain series, Rain Fall, is now a minor motion picture (kidding, its reasonably major) starring Gary Oldman. Eisler lives in the San Francisco Bay Area and, when he's not writing novels, blogs about torture, civil liberties, and the rule of law. You can find out more on his website, friend him on Facebook, and follow him on Twitter. He was also in the movie Freakonomics, which he forgot to tell Joe.